

SPRINX SYSTEMS:

CASE STUDY:

Mountfield

In 2014, Sprinx Systems prepared a completely new e-commerce solution for Mountfield. The aim was an efficient and stable solution, unification of the company's corporate presentation with its e-shop and other microsites, full integration into the client's internal systems and creation of a new responsive design.

What was achieved?

2

times higher turnover of the e-shop one year after implementation

4

times higher traffic without loss of performance

8

times higher number of orders without loss of performance

500,000 +

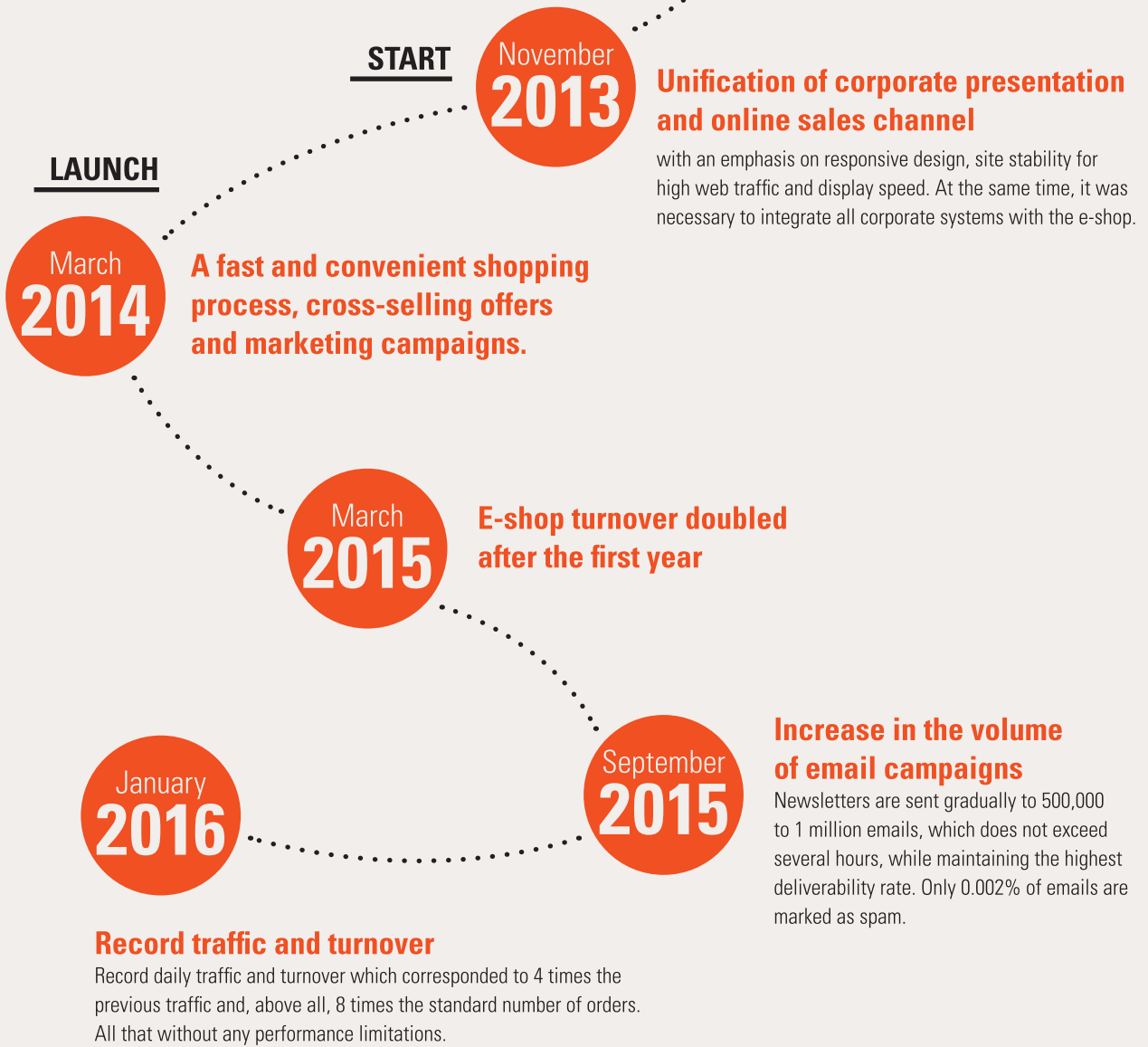
emails in a campaign with deliverability reaching

99,7%

2013 initial situation

A separate e-shop, corporate site and microsites. An older non-responsive design and an insufficient level of integration with the internal systems. A low-performance solution that was not ready for increase in sales.

project objectives



Mountfield



Mountfield's profile

With its 57 shops, Mountfield is the largest specialist seller of garden equipment and pools throughout Europe.

Kentico platform

Sprinx Systems prepares its web solutions on the successful Kentico platform, an all-in-one solution for CMS, e-commerce and online marketing.



Sprinx Systems is a leading technology company that specializes in developing web solutions, business systems, and hosting and application management services. The company is also known as a major supplier of HPC (High Performance Computing) products.

obchod@sprinx.com
+420 251 014 211

www.sprinx.com